

Fabien Rousselot

Senior UX/UI Designer - Design Systems

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Portfolio: whereisfab.com/work

PROFILE

A creative mind with strong logical reasoning. Skilled in aligning design with business goals, I collaborate across teams to deliver user-focused solutions. Meticulous and methodical problem-solver, I transform complex ideas into intuitive interfaces, with a strong foundation in design systems and a commitment to grow my knowledge in this field. Proficient in user-centered design, prototyping, and usability testing, I balance curiosity with clear communication. Aware of new trends and technical constraints, I thrive as both a leader and independent contributor, while being the engineer's strongest ally.

HARD SKILLS

UX UI Design | Design Systems | Figma Expert | Adobe Suite | Agile Methodology | User Research | Usability Testing | Prototyping | Wireframing | Accessibility Standards (WCAG, ADA Compliance) | Information Architecture | Color Theory | Responsive Design | User-Centered Design | AB Testing | Wordpress Specialist.

SOFT SKILLS

Critical Thinking | Cross-Functional Collaboration | Iterative mindset | Effective Communication | Storytelling | Adaptability to Trends and Technologies | User Empathy and Advocacy.

CERTIFICATION

Design System Bootcamp | Maven | 2025

Complete design system training in Figma and advanced features like variables, tokens, auto layout, variants, and complex component properties while optimizing workflows for product teams.

WORK EXPERIENCE

Senior UX UI Designer | Mar 2023 – Feb 2024

Live Auctioneers | Boulder, CO

- Maintenance and expansion of the Design System, monitoring adoption across teams, ensuring consistency and efficiency in design workflows.

- Bidding flow optimization, leveraging A/B testing to improve conversion rates and enhance the user experience with a more e-commerce-like approach.
- Streamlined shipping workflows, collaborating with cross-functional teams to reduce friction in the checkout process.

Senior UX UI Designer | Oct 2013 – Mar 2023

Auction Mobility | Boston, MA

- Founded and led UX/UI design for a SaaS platform that modernized traditional auctions, driving a 40% increase in online engagement and transactions.
- Designed and maintained a cohesive product suite, improving usability and streamlining workflows for 400+ auction houses and millions of bidders worldwide.
- Building standardized websites for new clients, streamlining the onboarding process and enhancing brand consistency, contributing to a steady increase in client acquisition and retention.

UX UI Designer | Aug 2011 – Oct 2013

Quickable | Boston, MA

- Sole designer shaping Quickable's multi-platform experience, crafting streamlined interfaces that simplified online selling for first-time and experienced sellers alike.
- Developed a full suite of custom assets and UI patterns, enabling faster feature deployment and ensuring a consistent, accessible experience across iOS, Android, and web.

UI Designer | Jan 2009 – Jul 2010

Frima Studio | Quebec, CANADA

- Designed user interfaces for video games played by millions worldwide.
- Contributed to Frima Studio's rapid growth, recognized as one of Canada's fastest-growing companies in 2009.

EDUCATION

Master's Degree in Multimedia Design | Laval University | Quebec, Canada | 2007

Bachelor's Degree in Visual Communication | Paris 13 University | Paris, France | 2006

LANGUAGES

Français (Native) | English (Fluent) | Español (Practical)